



#2 Chambers Ln.
Center Street Marketplace
Carmel Valley, CA 93924

Dear Friends of CVAA,

To Explore • Educate • Foster • Promote • Create

This is the heart of our vision and purpose. 2020 brought a worldwide pandemic and devastating local fires that dealt blows to our community. Artistic pursuits took a back seat to safety and necessity.

Last fall, after two years of hard work and effort, CVAA was granted its nonprofit 501(c)(3) status and then soon after we received a grant from the **Arts Council for Monterey / Monterey Co. Board of Supervisors**. These funds immediately went to work on behalf of the artists, including those for whom art is a passion, career, and emotional outlet. Art is a way to heal. This first grant project ~ 'digital initiative' ~ helped us to create a 3D Virtual Tour to safely showcase our artists and gallery to any audience with an internet connection. This project is completed and available to all virtually. Also to promote our local art and artists we are currently rebuilding our website: www.cvaltassoc.org to better serve our artists and community's needs. This will soon be finished. Stay tuned!

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Believing in the generous support of our community at large, we are now busy laying the groundwork for a fantastic year! This recent transition to a nonprofit organization enables us to broaden our outreach among the local art community and bring art experience to more people by:

a) being more inclusive for local studio artists, b) offering kid's workshops, c) continuing adult instruction in multi media ~ painting in oil and acrylic, and other media, d) starting our own CVAA plein aire group at local C.V. venues with various CVAA Featured Artists, e) reinstating our popular 'paint-n-sip' events with Featured Artist Sam Johnston... and so much more.

We are planning carefully and are excited to be able to get together again, while paying close attention to safety issues. Carmel Valley Art Association has long been the artistic "hub" and the largest fine art gallery in the valley, with an impressive roster of local talent. The CVAA promotes local art and artists. Visitors and locals alike come to the gallery to enjoy the variety and to be inspired. Please take a moment now to support the arts and artists through CVAA. Large or small, all financial support helps to nurture art in our community.

Sincerely,
Shelley A. Aliotti

Shelley A. Aliotti

Executive Director

**The Carmel Valley Art Association is a 501(c)(3) nonprofit organization ~
Federal Tax ID #37-1945902. All donations are 100% tax deductible.**

**Post Office Box 151, Carmel Valley, CA 93924
831-659-2441 • info@cvaltassoc.org • cvaltassoc.org**

Annual Memberships

CVAA 2021

- Student Artist Membership:** Open to those students (18 or under) who are enrolled in school with an interest in artistic endeavors. **\$25.**
- Associate Artist / Individual Member:** Entry point for aspiring & emerging local artists who are developing as an artist / those interested in volunteering in the gallery, supporting the arts in Carmel Valley, and CVAA's mission: **To Explore • Educate • Foster • Promote • Create** **\$50.**
- Family Members:** Not artists, but those who are 'art lovers', would enjoy invitations, classes and events, and volunteering in the **CVAA** gallery **\$75.**
- Business / Organization Member:** Enterprises interested in supporting the CVAA, Arts and Carmel Valley as an art destination **\$100.**
- Studio Artist Member:** Local Artist pursuing art professionally with their own studios who want to be supporting **Member of C.V. Art Association** **\$125.**
- CVAA Sponsor:** Any person or enterprise contributing **\$250.+**
- Juried-in Featured Artist Members / Board of Directors:** **\$300.**
- CVAA Benefactor:** Any person or enterprise contributing **\$500.+**
- CVAA Founder Patron:** Any person or enterprise contributing **\$1000.+**

**For checks please remit to CVAA
P.O. Box 151, Carmel Valley, CA 93924**

Your Name:	_____		
Mailing Address:	_____		
Phone:	_____	E-mail:	_____
Credit Card:	<input type="checkbox"/> VISA	<input type="checkbox"/> MC	<input type="checkbox"/> AEXP Card Number: _____
Name on Card:	_____	Exp. Date:	_____
		CVC#:	_____
Address on card:	_____		Zip: _____
Signature:	_____		Date: _____

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Shelley A Aliotti,
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